

lord business minifigure

lord business minifigure is a captivating character from the LEGO universe, primarily known for his role in "The LEGO Movie." This minifigure represents the iconic villain, Lord Business, who embodies the themes of order and control. As a centerpiece of the film's narrative, the Lord Business minifigure has garnered significant attention from collectors and fans alike. In this article, we will explore the design and features of the Lord Business minifigure, its significance within the LEGO franchise, and the various sets in which it appears. Additionally, we will discuss tips for collectors, the impact of the character on popular culture, and frequently asked questions related to this beloved LEGO character.

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Design and Features

Visual Appearance

The Lord Business minifigure is designed to embody the character's authoritative and somewhat tyrannical personality. The minifigure features a unique color scheme dominated by dark gray and metallic gold, reflecting his status as a powerful figure in the LEGO universe. His headpiece showcases a stern expression, complete with a distinctive hairstyle that emphasizes his villainous traits.

Accessories and Attire

Equipped with a variety of accessories, the Lord Business minifigure is often depicted holding a cup representing his penchant for control and order. Additionally, his attire includes a tailored suit design that further accentuates his role as a corporate overlord in the film. The attention to detail in the minifigure's design makes it a standout piece within any LEGO collection.

Significance in "The LEGO Movie"

Character Background

In "The LEGO Movie," Lord Business is the primary antagonist whose goal is to ensure that everything remains perfectly in place, reflecting his desire for conformity. This character embodies the themes of creativity versus control, as he seeks to maintain order in the LEGO world at the expense of imagination and free expression.

Role in the Plot

The plot of "The LEGO Movie" revolves around the battle between Lord Business and the film's protagonist, Emmet Brickowski. Lord Business's plans to glue the LEGO universe together threaten the creativity of all its inhabitants. This conflict drives the storyline and emphasizes the importance of individuality and imagination.

Sets Featuring Lord Business Minifigure

Notable LEGO Sets

The Lord Business minifigure appears in several LEGO sets that fans and collectors highly value. Some of the most notable sets include:

- LEGO Movie: Lord Business's Evil Lair (70809)
- LEGO Movie: The Batmobile (70810)
- LEGO Movie: The Double-Decker Couch (70818)
- LEGO Dimensions: Lord Business (71215)

Each of these sets features unique elements that enhance the play experience while highlighting Lord Business's character. The minifigure's inclusion adds significant value to these sets, particularly for collectors aiming to complete their collections.

Special Editions and Variants

In addition to the standard Lord Business minifigure, special editions and variants are often released during promotional events or as part of exclusive sets. These variants may feature alternative outfits or accessories that further explore the character's personality and traits. Collectors often seek these special editions due to their limited availability and unique designs.

Collecting Lord Business Minifigures

Tips for Collectors

For those interested in collecting the Lord Business minifigure, there are several strategies to keep in mind:

- **Research:** Stay informed about upcoming LEGO releases and events where exclusive minifigures might be available.
- **Join Collecting Communities:** Engage with online forums and social media groups where collectors share information and trade minifigures.
- **Monitor Auction Sites:** Keep an eye on auction sites and marketplaces for rare or limited edition Lord Business minifigures.
- **Preserve Packaging:** Maintain the original packaging of the minifigure and set to enhance its value over time.

By following these tips, collectors can enhance their chances of acquiring the Lord Business minifigure and adding it to their collections.

Value and Investment

The value of the Lord Business minifigure can fluctuate based on market demand, rarity, and condition. Generally, limited edition or exclusive variants tend to appreciate more significantly over time. Collectors should be aware of trends in the LEGO market and consider the long-term investment potential of their minifigure collections.

Cultural Impact

Influence on LEGO Fan Culture

The Lord Business minifigure has had a considerable impact on LEGO fan culture since the release of "The LEGO Movie." Its embodiment of the tension between creativity and conformity resonates with audiences, making it a popular character for fan art, cosplay, and community discussions.

Merchandising and Promotions

In addition to appearing in various LEGO sets, Lord Business has been featured in numerous promotional materials, including video games, comic books, and animated shorts. This extensive merchandising helps to solidify his place within the LEGO brand and keeps the character relevant for

new generations of fans.

FAQs

Q: What is the Lord Business minifigure's significance in "The LEGO Movie"?

A: The Lord Business minifigure represents the primary antagonist in "The LEGO Movie," symbolizing the conflict between creativity and control. His character drives the plot and emphasizes the importance of imagination.

Q: In which LEGO sets can I find the Lord Business minifigure?

A: The Lord Business minifigure can be found in several sets, including "Lord Business's Evil Lair" (70809), "The Batmobile" (70810), and "The Double-Decker Couch" (70818).

Q: Are there special editions of the Lord Business minifigure?

A: Yes, there are special editions and variants of the Lord Business minifigure, often released during promotional events or as part of exclusive sets.

Q: What are some tips for collecting the Lord Business minifigure?

A: Collecting tips include researching upcoming releases, joining collecting communities, monitoring auction sites, and preserving the original packaging to enhance value.

Q: How does the Lord Business minifigure influence LEGO fan culture?

A: The Lord Business minifigure has influenced LEGO fan culture through its themes of creativity versus conformity, inspiring fan art, cosplay, and community discussions about its significance.

Q: What is the current market value of the Lord Business minifigure?

A: The market value of the Lord Business minifigure can vary based on demand, rarity, and condition, with limited editions generally appreciating more over time.

Q: Is Lord Business featured in any LEGO games or other media?

A: Yes, Lord Business has appeared in various LEGO video games, comic books, and animated shorts, expanding his presence beyond the original film.

Q: Can I find the Lord Business minifigure as a part of a larger LEGO set?

A: Yes, Lord Business is often included as part of larger LEGO sets, which typically have themes or scenes related to "The LEGO Movie."

Q: What makes the Lord Business minifigure a desirable item for collectors?

A: The Lord Business minifigure is desirable due to its unique design, significance in "The LEGO Movie," and its representation of broader themes that resonate with fans and collectors alike.

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