

WHAT COLOR LIPSTICK SHOULD I WEAR QUIZ

THE ULTIMATE GUIDE TO FINDING YOUR PERFECT LIPSTICK SHADE WITH OUR QUIZ

WHAT COLOR LIPSTICK SHOULD I WEAR QUIZ – EVER STARE AT YOUR MAKEUP COLLECTION, OVERWHELMED BY THE SHEER NUMBER OF LIPSTICK SHADES, AND FEEL UTTERLY PARALYZED? YOU'RE NOT ALONE! CHOOSING THE RIGHT LIPSTICK COLOR CAN BE A TRANSFORMATIVE EXPERIENCE, INSTANTLY BOOSTING YOUR CONFIDENCE AND COMPLETING YOUR LOOK. BUT WITH SO MANY OPTIONS, FROM BOLD REDS TO SUBTLE NUDES AND VIBRANT PINKS, HOW DO YOU KNOW WHICH ONE IS TRULY YOU? THIS COMPREHENSIVE GUIDE IS DESIGNED TO HELP YOU NAVIGATE THE EXCITING WORLD OF LIPSTICK SHADES. WE'LL DELVE INTO UNDERSTANDING YOUR UNDERTONES, CONSIDERING YOUR PERSONAL STYLE, AND EXPLORING HOW DIFFERENT COLORS CAN AFFECT YOUR OVERALL APPEARANCE. GET READY TO DISCOVER THE SECRETS TO FINDING YOUR SIGNATURE SHADE, AND PERHAPS EVEN FIND THE PERFECT COMPANION FOR EVERY OCCASION, ALL THANKS TO OUR EASY-TO-FOLLOW QUIZ.

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UNDERSTANDING YOUR SKIN UNDERTONES

ONE OF THE MOST CRUCIAL FACTORS IN SELECTING THE PERFECT LIPSTICK SHADE IS UNDERSTANDING YOUR SKIN'S UNDERTONES. THIS IS THE SUBTLE HUE THAT LIES BENEATH YOUR SURFACE SKIN COLOR, AND IT SIGNIFICANTLY IMPACTS HOW A LIPSTICK COLOR WILL APPEAR ON YOU. SIMPLY PUT, YOUR UNDERTONE IS THE UNDERLYING PIGMENT IN YOUR SKIN. IT'S NOT ABOUT WHETHER YOUR SKIN IS FAIR, MEDIUM, OR DEEP, BUT RATHER THE COLOR CAST THAT PEEKS THROUGH. FOR INSTANCE, TWO PEOPLE WITH FAIR SKIN CAN LOOK VERY DIFFERENT DUE TO THEIR UNDERTONES, MEANING THE SAME LIPSTICK SHADE COULD LOOK FANTASTIC ON ONE AND COMPLETELY WASH OUT THE OTHER. RECOGNIZING YOUR UNDERTONE IS LIKE UNLOCKING A SECRET CODE TO FINDING UNIVERSALLY FLATTERING MAKEUP SHADES.

HOW TO DETERMINE YOUR UNDERTONE

FIGURING OUT YOUR UNDERTONE DOESN'T REQUIRE A TRIP TO A PROFESSIONAL MAKEUP ARTIST, THOUGH THAT CAN CERTAINLY BE HELPFUL! YOU CAN OFTEN DETERMINE IT YOURSELF WITH A FEW SIMPLE TESTS. THE VEIN TEST IS A CLASSIC: LOOK AT THE VEINS ON YOUR WRIST IN NATURAL DAYLIGHT. IF THEY APPEAR MORE BLUE OR PURPLE, YOU LIKELY HAVE COOL UNDERTONES. IF THEY LOOK GREENISH, YOU PROBABLY HAVE WARM UNDERTONES. IF YOU SEE A MIX OF BLUE AND GREEN, OR IF IT'S HARD TO TELL, YOU MIGHT HAVE NEUTRAL UNDERTONES. ANOTHER METHOD IS THE JEWELRY TEST. DO SILVER JEWELRY TEND TO FLATTER YOUR COMPLEXION MORE? YOU MIGHT BE COOL-TONED. IF GOLD JEWELRY MAKES YOUR SKIN GLOW, YOU'RE LIKELY WARM-TONED. PEOPLE WITH NEUTRAL UNDERTONES OFTEN LOOK GOOD IN BOTH SILVER AND GOLD.

EXPLORING LIPSTICK COLOR FAMILIES

LIPSTICK COLORS CAN BROADLY BE CATEGORIZED INTO A FEW MAIN FAMILIES: REDS, PINKS, NUDES, BERRIES, AND CORALS. EACH OF THESE FAMILIES OFFERS A SPECTRUM OF SHADES, FROM LIGHT AND AIRY TO DEEP AND DRAMATIC. UNDERSTANDING THESE FAMILIES IS YOUR NEXT STEP IN NARROWING DOWN THE POSSIBILITIES. FOR EXAMPLE, WITHIN REDS, YOU HAVE EVERYTHING FROM A BRIGHT, ORANGEY-RED (OFTEN BEST FOR WARM TONES) TO A DEEP, BLUE-BASED RED (TYPICALLY SUITED FOR COOL TONES). PINKS RANGE FROM SOFT BABY PINKS TO VIBRANT FUCHSIAS. NUDES ARE INCREDIBLY DIVERSE, FROM PALE BEIGE TO DEEP CARAMEL. BERRIES ENCOMPASS SHADES LIKE PLUM, CRANBERRY, AND RASPBERRY. CORALS ARE USUALLY A BLEND OF PINK AND ORANGE.

LIPSTICK SHADES FOR COOL UNDERTONES

IF YOU'VE DETERMINED THAT YOU HAVE COOL UNDERTONES, CONGRATULATIONS – YOU'RE IN A FANTASTIC POSITION TO ROCK A VARIETY OF STUNNING LIP COLORS! COOL UNDERTONES TYPICALLY HAVE HINTS OF BLUE, PINK, OR RED IN THEIR SKIN. FOR YOU, SHADES WITH BLUE BASES TEND TO BE INCREDIBLY FLATTERING. THINK ABOUT RICH BERRY SHADES, DEEP PLUMS, AND CLASSIC, BLUE-BASED REDS. THESE COLORS WILL COMPLEMENT YOUR SKIN'S NATURAL COOLNESS AND MAKE YOUR COMPLEXION APPEAR BRIGHTER AND MORE RADIANT. EVEN SOME PINKS CAN BE SPECTACULAR, ESPECIALLY THOSE WITH A COOLER, MORE VIBRANT TONE.

CLASSIC REDS FOR COOL UNDERTONES

CLASSIC REDS ARE A HALLMARK OF COOL UNDERTONES. WHEN WE TALK ABOUT A TRUE RED LIPSTICK, IT USUALLY HAS A BLUE UNDERTONE THAT MAKES IT POP AGAINST COOLER COMPLEXIONS. THESE REDS ARE BOLD, SOPHISTICATED, AND TIMELESS. THEY CAN INSTANTLY ELEVATE AN OUTFIT AND GIVE YOU A POWERFUL, POLISHED LOOK. AVOID REDS THAT LEAN TOO HEAVILY TOWARDS ORANGE OR CORAL, AS THESE MIGHT CLASH WITH YOUR UNDERTONE AND MAKE YOUR TEETH APPEAR LESS WHITE.

BEAUTIFUL BERRIES AND PLUMS FOR COOL UNDERTONES

FOR A TOUCH OF MYSTERY AND ELEGANCE, BERRY AND PLUM SHADES ARE YOUR BEST FRIENDS. THESE DEEP, RICH HUES ARE INCREDIBLY FLATTERING ON COOL-TONED INDIVIDUALS. FROM A SOFT RASPBERRY TO A DEEP, VAMPY PLUM, THESE COLORS ADD DEPTH AND DIMENSION TO YOUR LIPS. THEY ARE PARTICULARLY BEAUTIFUL DURING THE FALL AND WINTER MONTHS BUT CAN BE WORN YEAR-ROUND FOR A SOPHISTICATED EVENING LOOK OR A CHIC DAYTIME STATEMENT.

LIPSTICK SHADES FOR WARM UNDERTONES

INDIVIDUALS WITH WARM UNDERTONES TYPICALLY HAVE HINTS OF YELLOW, GOLDEN, OR PEACH IN THEIR SKIN. THIS MEANS YOU'LL FIND THAT LIPSTICKS WITH WARMER BASES WILL SING ON YOUR COMPLEXION. THINK ABOUT SHADES THAT HAVE AN ORANGEY OR PEACHY TINT. THESE COLORS WILL HARMONIZE BEAUTIFULLY WITH YOUR SKIN, MAKING IT LOOK VIBRANT AND HEALTHY. WARM UNDERTONES CAN PULL OFF A WIDE RANGE OF COLORS, BUT FOCUSING ON THOSE WITH A GOLDEN OR PEACHY

CUE WILL TRULY MAKE YOU SHINE.

VIVACIOUS CORALS AND PEACHES FOR WARM UNDERTONES

CORAL AND PEACH LIPSTICKS ARE ABSOLUTE POWERHOUSES FOR WARM UNDERTONES. THESE SHADES BRING A LIVELY, SUNNY DISPOSITION TO YOUR FACE. A BRIGHT CORAL CAN BE INCREDIBLY CHEERFUL AND PLAYFUL, WHILE A SOFTER PEACH CAN OFFER A NATURAL, SUN-KISSED GLOW. THESE COLORS ARE FANTASTIC FOR EVERYDAY WEAR AND CAN ADD A TOUCH OF WARMTH TO EVEN THE MOST SUBDUED MAKEUP LOOKS.

WARM REDS AND TERRACOTTAS FOR WARM UNDERTONES

WHEN IT COMES TO REDS, WARM UNDERTONES SHOULD GRAVITATE TOWARDS THOSE WITH AN ORANGE OR BROWN BASE. THINK OF SHADES LIKE BRICK RED, TOMATO RED, OR EVEN A RICH TERRACOTTA. THESE REDS OFFER A SOPHISTICATED WARMTH THAT COMPLEMENTS GOLDEN AND YELLOW UNDERTONES PERFECTLY. THEY ARE LESS LIKELY TO LOOK HARSH AND MORE LIKELY TO ENHANCE YOUR NATURAL COMPLEXION, GIVING YOU A GLOWING APPEARANCE.

LIPSTICK SHADES FOR NEUTRAL UNDERTONES

IF YOU HAVE NEUTRAL UNDERTONES, YOU'RE INCREDIBLY LUCKY – YOU CAN WEAR A VAST ARRAY OF LIPSTICK SHADES FROM BOTH THE COOL AND WARM SPECTRUMS! YOUR SKIN LIKELY HAS A BALANCE OF PINK AND YELLOW TONES. THIS MEANS YOU HAVE MORE FREEDOM TO EXPERIMENT. HOWEVER, UNDERSTANDING WHAT LOOKS MOST FLATTERING IS STILL BENEFICIAL. GENERALLY, SHADES THAT AREN'T TOO EXTREME ON EITHER END OF THE SPECTRUM TEND TO WORK BEST. LOOK FOR LIPSTICKS THAT HAVE A BALANCED PIGMENT.

VERSATILE NUDES FOR NEUTRAL UNDERTONES

NUDE LIPSTICKS ARE A FANTASTIC CHOICE FOR NEUTRAL UNDERTONES, AS THEY CAN MIMIC YOUR NATURAL LIP COLOR OR OFFER A SUBTLE ENHANCEMENT. FOR NEUTRAL TONES, A NUDE THAT ISN'T TOO PALE OR TOO DARK, AND THAT DOESN'T LEAN TOO AGGRESSIVELY PINK OR TOO ORANGE, WILL BE IDEAL. EXPERIMENTING WITH DIFFERENT NUDE SHADES WITHIN YOUR COMFORT ZONE CAN REVEAL A SURPRISING RANGE OF POSSIBILITIES, FROM A "MY LIPS BUT BETTER" LOOK TO A MORE POLISHED, SOPHISTICATED NUDE.

EVERYDAY PINKS FOR NEUTRAL UNDERTONES

MANY SHADES OF PINK ARE SUITABLE FOR NEUTRAL UNDERTONES. YOU CAN OFTEN PULL OFF BOTH COOLER, BLUISH-PINKS AND WARMER, PEACHY-PINKS. THE KEY IS TO FIND A PINK THAT HARMONIZES WITH YOUR OVERALL SKIN TONE AND THE REST OF YOUR MAKEUP. A SOFT ROSE, A MUTED MAUVE, OR EVEN A SLIGHTLY BRIGHTER FUCHSIA CAN BE STUNNING, DEPENDING ON YOUR PERSONAL PREFERENCE AND THE OCCASION.

CONSIDERING YOUR PERSONAL STYLE AND OCCASION

BEYOND UNDERTONES, YOUR PERSONAL STYLE AND THE OCCASION YOU'RE DRESSING FOR PLAY A MASSIVE ROLE IN CHOOSING THE RIGHT LIPSTICK. ARE YOU SOMEONE WHO LOVES BOLD STATEMENTS, OR DO YOU PREFER A MORE UNDERSTATED ELEGANCE? DO YOU NEED A LIPSTICK FOR A CASUAL BRUNCH, A PROFESSIONAL MEETING, OR A GLAMOROUS EVENING EVENT? THESE FACTORS WILL GUIDE YOUR SELECTION. FOR INSTANCE, A BRIGHT, DARING SHADE MIGHT BE PERFECT FOR A NIGHT OUT, WHILE A SUBTLE NUDE OR A SOFT BERRY MIGHT BE MORE APPROPRIATE FOR A DAYTIME OFFICE LOOK.

CASUAL DAYTIME LOOKS

FOR EVERYDAY WEAR, COMFORT AND SUBTLETY OFTEN TAKE PRECEDENCE. THINK ABOUT LIPSTICKS THAT ARE EASY TO APPLY AND MAINTAIN. NUDE SHADES, SOFT PINKS, AND SHEER BALMS ARE EXCELLENT CHOICES. THEY ENHANCE YOUR NATURAL BEAUTY WITHOUT BEING OVERPOWERING, MAKING THEM IDEAL FOR RUNNING ERRANDS, MEETING FRIENDS FOR COFFEE, OR SIMPLY ENJOYING A RELAXED DAY.

PROFESSIONAL AND BUSINESS SETTINGS

IN PROFESSIONAL ENVIRONMENTS, IT'S GENERALLY BEST TO OPT FOR MORE SUBDUED AND POLISHED LIP COLORS. MUTED ROSES, SOPHISTICATED NUDES, AND SUBTLE BERRY TONES ARE EXCELLENT CHOICES. THESE SHADES CONVEY PROFESSIONALISM AND CONFIDENCE WITHOUT BEING DISTRACTING. A WELL-APPLIED NEUTRAL LIP CAN COMPLETE YOUR POWER SUIT OR BUSINESS ATTIRE WITH AN AIR OF UNDERSTATED AUTHORITY.

GLAMOROUS EVENING EVENTS

WHEN THE SUN GOES DOWN AND IT'S TIME TO GET GLAMOROUS, DON'T BE AFRAID TO EMBRACE BOLDER LIP COLORS! CLASSIC REDS, DEEP BERRIES, AND EVEN VIBRANT FUCHSIAS CAN MAKE A DRAMATIC STATEMENT. THESE SHADES ADD A TOUCH OF DRAMA AND ALLURE, PERFECTLY COMPLEMENTING EVENING WEAR AND MAKING YOU FEEL LIKE THE STAR OF THE SHOW. REMEMBER TO PAIR A BOLD LIP WITH BALANCED EYE MAKEUP TO AVOID OVERWHELMING YOUR LOOK.

TIPS FOR TAKING THE "WHAT COLOR LIPSTICK SHOULD I WEAR?" QUIZ

READY TO TAKE THE PLUNGE AND FIND YOUR ULTIMATE LIPSTICK SHADE? OUR QUIZ IS DESIGNED TO BE FUN AND INSIGHTFUL! TO GET THE MOST ACCURATE RESULTS, TRY TO TAKE THE QUIZ IN NATURAL DAYLIGHT. THIS WILL HELP YOU ACCURATELY ASSESS YOUR SKIN TONE AND UNDERTONES. ALSO, CONSIDER YOUR CURRENT MAKEUP OR LACK THEREOF WHEN ANSWERING QUESTIONS ABOUT YOUR PREFERENCES. BE HONEST ABOUT YOUR STYLE AND WHAT YOU FEEL COMFORTABLE WEARING. REMEMBER, THE QUIZ IS A GUIDE, NOT A RIGID RULEBOOK; ULTIMATELY, THE BEST LIPSTICK IS THE ONE THAT MAKES YOU FEEL FABULOUS!

ANSWERING HONESTLY ABOUT YOUR PREFERENCES

THE QUIZ WILL LIKELY ASK ABOUT YOUR CURRENT GO-TO SHADES, YOUR COMFORT LEVEL WITH BOLD COLORS, AND YOUR TYPICAL STYLE. DON'T BE AFRAID TO BE TRUTHFUL! IF YOU'VE ALWAYS SHIED AWAY FROM RED LIPSTICK BUT ARE CURIOUS, INDICATE THAT. YOUR ANSWERS WILL HELP GUIDE YOU TOWARDS SHADES YOU MIGHT NOT HAVE CONSIDERED BEFORE BUT THAT COULD BE SURPRISINGLY FLATTERING.

CONSIDERING YOUR WARDROBE AND PERSONALITY

THINK ABOUT THE COLORS YOU WEAR MOST OFTEN IN YOUR CLOTHING. DO YOU GRAVITATE TOWARDS EARTH TONES, PASTELS, OR JEWEL TONES? YOUR WARDROBE CAN BE A GREAT INDICATOR OF COLORS THAT WILL COMPLEMENT YOUR OVERALL LOOK. SIMILARLY, CONSIDER YOUR PERSONALITY. ARE YOU A VIBRANT, OUTGOING PERSON WHO LOVES TO MAKE A STATEMENT, OR ARE YOU MORE RESERVED AND APPRECIATE SUBTLETY? YOUR PERSONALITY CAN ALSO HINT AT THE KINDS OF LIPSTICK SHADES THAT WILL FEEL MOST AUTHENTICALLY "YOU."

THE IMPACT OF LIPSTICK FINISH

BEYOND COLOR, THE FINISH OF YOUR LIPSTICK CAN DRAMATICALLY ALTER ITS APPEARANCE AND FEEL. MATTE LIPSTICKS OFFER A VELVETY, OPAQUE FINISH AND TEND TO LAST LONGER, WHILE SATIN FINISHES PROVIDE A CREAMY, SLIGHTLY MORE REFLECTIVE LOOK. GLOSSES ADD SHINE AND DIMENSION, MAKING LIPS APPEAR FULLER, AND SHEER FORMULAS OFFER A HINT OF COLOR WITH A NATURAL, HYDRATING FEEL. EACH FINISH OFFERS A DIFFERENT VIBE AND CAN BE CHOSEN TO SUIT YOUR DESIRED AESTHETIC.

- **MATTE:** LONG-WEARING, OPAQUE, SOPHISTICATED.
- **SATIN:** CREAMY, COMFORTABLE, SUBTLE SHEEN.
- **GLOSSY:** HIGH SHINE, PLUMPING EFFECT, PLAYFUL.
- **SHEER:** NATURAL TINT, HYDRATING, EFFORTLESS.

MAKING YOUR LIPSTICK LAST

ONCE YOU'VE FOUND YOUR PERFECT SHADE AND FINISH, YOU'LL WANT IT TO STAY PUT! THERE ARE SEVERAL TRICKS TO MAXIMIZE YOUR LIPSTICK'S WEAR TIME. EXFOLIATING AND MOISTURIZING YOUR LIPS BEFOREHAND IS CRUCIAL FOR A SMOOTH APPLICATION AND TO PREVENT FEATHERING. BLOTting AFTER THE FIRST LAYER OF LIPSTICK AND REAPPLYING CAN ALSO HELP SET THE COLOR. FOR MATTE FINISHES, CONSIDER USING A LIP LINER TO DEFINE YOUR LIPS AND CREATE A BASE.

LIP PREP IS KEY

NEVER UNDERESTIMATE THE POWER OF WELL-PREPARED LIPS! EXFOLIATING WITH A GENTLE SCRUB OR EVEN A SOFT TOOTHBRUSH REMOVES DRY, FLAKY SKIN, CREATING A SMOOTH CANVAS. FOLLOWING UP WITH A HYDRATING LIP BALM LOCKS IN MOISTURE AND ENSURES YOUR LIPSTICK GLIDES ON BEAUTIFULLY WITHOUT CLINGING TO DRY PATCHES.

APPLICATION TECHNIQUES FOR LONGEVITY

FOR MAXIMUM WEAR, APPLY YOUR LIPSTICK IN THIN LAYERS, BLOTting WITH A TISSUE IN BETWEEN. THIS TECHNIQUE BUILDS UP THE COLOR AND HELPS IT ADHERE BETTER TO YOUR LIPS. USING A LIP LINER THAT MATCHES YOUR LIPSTICK SHADE CAN ALSO ACT AS A PRIMER AND PREVENT YOUR LIPSTICK FROM BLEEDING OUTSIDE YOUR LIP LINE.

FAQ

Q: HOW CAN I TELL IF A LIPSTICK COLOR IS TOO LIGHT OR TOO DARK FOR ME?

A: A LIPSTICK THAT IS TOO LIGHT CAN WASH YOU OUT, MAKING YOUR SKIN APPEAR SALLOW OR EVEN GREY. CONVERSELY, A LIPSTICK THAT IS TOO DARK CAN OVERPOWER YOUR FEATURES, MAKING YOUR FACE LOOK TIRED OR CREATING AN UNNATURAL CONTRAST. A GOOD RULE OF THUMB IS TO CHOOSE A LIPSTICK THAT IS A FEW SHADES DARKER OR LIGHTER THAN YOUR NATURAL LIP COLOR.

Q: WHAT'S THE DIFFERENCE BETWEEN COOL, WARM, AND NEUTRAL UNDERTONES?

A: COOL UNDERTONES HAVE HINTS OF BLUE, PINK, OR RED IN THE SKIN. WARM UNDERTONES HAVE HINTS OF YELLOW, GOLDEN, OR PEACH. NEUTRAL UNDERTONES HAVE A BALANCE OF BOTH, OR IT'S DIFFICULT TO DISCERN A DOMINANT HUE.

Q: CAN I WEAR ANY LIPSTICK COLOR IF I HAVE DARK SKIN?

A: ABSOLUTELY! PEOPLE WITH DARKER SKIN TONES CAN WEAR A WIDE RANGE OF COLORS, FROM DEEP BERRIES AND RICH BROWNS TO VIBRANT CORALS AND EVEN BRIGHT FUCHSIAS. THE KEY IS TO FIND SHADES WITH ENOUGH PIGMENT TO SHOW UP VIBRANTLY AGAINST YOUR SKIN TONE.

Q: SHOULD I CHOOSE LIPSTICK BASED ON MY EYE COLOR?

A: WHILE UNDERTONES ARE THE PRIMARY FACTOR, EYE COLOR CAN ALSO PLAY A SECONDARY ROLE. FOR INSTANCE, CERTAIN SHADES CAN MAKE YOUR EYE COLOR POP. FOR EXAMPLE, A DEEP BERRY OR PLUM CAN MAKE GREEN EYES APPEAR MORE VIBRANT, WHILE A WARM NUDE CAN ENHANCE BLUE EYES. HOWEVER, DON'T LET EYE COLOR DICTATE YOUR ENTIRE LIPSTICK CHOICE; FOCUS ON YOUR UNDERTONES AND PERSONAL PREFERENCE FIRST.

Q: WHAT IF I HAVE VERY THIN LIPS? CAN LIPSTICK HELP THEM LOOK FULLER?

A: YES! GLOSSY FINISHES AND LIGHTER SHADES CAN HELP MAKE LIPS APPEAR FULLER. LIP LINERS CAN ALSO BE USED TO SLIGHTLY OVERDRAW THE NATURAL LIP LINE FOR AN ILLUSION OF MORE VOLUME. MATTE LIPSTICKS, ESPECIALLY VERY DARK OR BOLD COLORS, CAN SOMETIMES MAKE LIPS APPEAR SMALLER.

Q: HOW DO I FIND A NUDE LIPSTICK THAT ACTUALLY LOOKS GOOD ON ME?

A: FINDING THE PERFECT NUDE IS A QUEST FOR MANY! START BY IDENTIFYING YOUR UNDERTONE. FOR COOL UNDERTONES, LOOK FOR NUDES WITH PINK OR BEIGE UNDERTONES. FOR WARM UNDERTONES, OPT FOR NUDES WITH PEACHY OR CARAMEL UNDERTONES. NEUTRAL UNDERTONES HAVE THE MOST FLEXIBILITY. IT'S ALSO HELPFUL TO TEST NUDES THAT ARE A FEW SHADES DARKER THAN YOUR NATURAL LIP COLOR FOR A MORE POLISHED LOOK, OR ONES THAT CLOSELY MATCH YOUR NATURAL LIP COLOR FOR A SUBTLE ENHANCEMENT.

Q: IS IT OKAY TO WEAR A BRIGHT LIPSTICK TO A JOB INTERVIEW?

A: WHILE PERSONAL STYLE IS IMPORTANT, IT'S GENERALLY ADVISABLE TO ERR ON THE SIDE OF CAUTION FOR JOB INTERVIEWS. OPT FOR MORE CONSERVATIVE AND POLISHED SHADES LIKE A MUTED ROSE, A SOFT BERRY, OR A SOPHISTICATED NUDE. THE GOAL IS TO LOOK PROFESSIONAL AND COMPETENT, NOT DISTRACTING.

Q: WHAT ARE SOME COMMON LIPSTICK MISTAKES TO AVOID?

A: COMMON MISTAKES INCLUDE NOT PREPPING LIPS PROPERLY, CHOOSING A COLOR THAT CLASHES WITH YOUR UNDERTONES, APPLYING LIPSTICK WITHOUT A MIRROR, AND WEARING A COLOR THAT IS TOO OVERPOWERING FOR THE OCCASION. OVERDRAWING LIPS EXCESSIVELY OR USING A LIP LINER THAT DOESN'T MATCH YOUR LIPSTICK CAN ALSO BE NOTICEABLE.

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